



## **Home Solutions Brand Retired – Nordic Propeye Strengthens Identity Under One Brand**

**Stockholm, September 15, 2025** – Nordic Propeye today announced that the Home Solutions brand, acquired in 2021, has now been fully retired. After a gradual transition, the Home Solutions logo is now no longer in use and its website is now being redirected to [nordicpropeye.com](https://nordicpropeye.com).

Founded in 2001, Home Solutions has long been recognized in the Swedish housing association market as one of the leading providers of individual metering and billing (IMD) solutions. Given the strength of the brand, Nordic Propeye chose a careful, step-by-step process to phase out the name. By gradually integrating the companies' identities and values, the transition has now reached the point where everything can be united under one brand.

"This marks the final step in bringing everything together under the Nordic Propeye name," says Carl Aspenberg, CEO of Nordic Propeye. "Home Solutions has played an important role in our growth. By uniting under a single brand, we can present a clearer face to our customers, strengthen our market position, and be even better prepared for the future."

Nordic Propeye is an international provider of digital solutions for property management – solutions that contribute to environmental- as well financial goals. With more than 20 years of experience, the company serves both housing associations and commercial real estate operators. Its portfolio ranges from Individual Metering and Billing and EV charging to energy-saving services such as PropSaver heating optimization and Komfortvärme, along with advanced data collection and quality assurance. With in-house production of high-quality sensors in Sweden and a customer base across the Nordics, Central Europe, the UK, and the US, the company reaches markets worldwide.

For customers and partners, the change is purely a brand update. Services, products, and support will continue exactly as before.

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### **About Nordic Propeye:**

Nordic Propeye is a leading provider of energy-saving solutions for individual metering and smart property optimization. With more than 180,000 apartments connected and energy optimization projects covering over two million square meters, the company helps housing associations and property owners reduce costs, lower their climate impact, and build more sustainable properties. Nordic Propeye operates internationally, serving customers across the Nordics, Central Europe, the United Kingdom, and the United States.

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